



Oct 2019
Read All About It!

GREAT NEWS

From the Great Labyrinth Project

HEADLINES

PREMIER ENDORSEMENT

Premier Alan Winde endorsed our important campaign this month in a short, powerful video clip that encourages business leaders in South Africa to become mindful of their carbon footprint. Watch it on our new website: www.greatlabyrinth.co.za



LOCATION FOUND!!!

At last, we found the ideal location where we will build the Great Labyrinth. **Stellenbosch Bridge** is an exciting, new Smart City development – the first of its kind in the Western Cape. Set on 3000 hectares in the heart of the Stellenbosch Winelands, this prestigious location is just 20 minutes from the Cape Town International Airport, and easily accessible from the N1 and N2.



SCHOOL'S PROGRAM ACTIVATED

Lewis Group sponsored lanes for three, deserving school situated close to the head office in Woodstock, Cape Town. Learner's are being educated on climate change and carbon reduction. They also get the chance to plant and propagate Spekboom trees at their school.



BE MINDFUL OF YOUR CARBON FOOTPRINT

FEATURE

WHAT ON EARTH IS GOING ON?

Unless we make drastic carbon reductions by 2025, we will pass the **tipping point** which will trigger **irreversible change** in the climate system, and humanity will **face extinction**, *possibly within our lifetimes. (50 – 70 years)*

SOURCE: One Job for Mankind.



Each year, over **37 billion tonnes** of CO₂ is pumped into the atmosphere. Atmospheric CO₂ levels have been increasing steadily over the past few decades, and look set to continue increasing by 3% per year in the years ahead unless there is radical change.

South Africa's emissions contribute to the global climate change crisis. We currently release **511 million tonnes** of carbon dioxide into the atmosphere each year. We are the 12th biggest polluter on the planet and the biggest in Africa.

It is imperative that all South Africans become mindful of the carbon footprint and take action to reduce their carbon emissions.

GLOBAL TREE PLANTING PROJECTS

Planting billions of trees across the world is one of the biggest and cheapest ways of taking CO₂ out of the atmosphere to tackle the climate crisis – The Guardian

Growing demand in the market for Spekboom due to media attention the plant is receiving for carbon sequestration, drought and Governmental initiatives.

Approximately 120 million Spekboom trees are required to neutralize South Africa's carbon footprint.

Need some inspiration?

- The Nature Conservancy's Plant a Billion Trees campaign is a major forest restoration effort with a goal of planting a billion trees across the planet.
- One Billion Trees Programme – we'll plant a billion trees by 2028. New Zealand Government
- Going green: Ethiopia's bid to plant four billion trees. As part of its Green Legacy Initiative, the country planted a record-breaking 350 million trees in a single day

Get
Involved
Call Us Today

LABYRINTH EXPERT ACCEPTS COMMISSION

Terry De Fries is South Africa's foremost labyrinth designer and builder. She has strong connections to the international labyrinth community and has a fine reputation. She has designed and built many small labyrinths in South Africa. She also hosts mindfulness workshops which include walking labyrinths. Terry is very excited about this commission, and is a great asset to our Project.



Meet Terry De Fries

JOIN OUR MISSION FOR SOCIAL & ENVIRONMENTAL CHANGE

By supporting **The Great Labyrinth of Africa** project, you have the rare opportunity to be part of a pioneering force for environmental preservation in South Africa. We invite you to engage with us to further explore the sponsorship and branding opportunities of this unique initiative. This is your chance to use your leadership position to help bring about social and environmental transformation for future generations. Your funds will be employed to help us purchase the land, plant the trees, sustain the project team and drive the marketing engine for worldwide media coverage.

SPREAD THE WORD

Use your Power of Influence, both personal & professional, to help us propagate our campaign. Do you know individuals and companies who could sponsor lanes? If so, connect us and experience the transformative power of the propagation principle yourself.

Please visit our website for more details, or call us to arrange a site visit. We'd love to show you our work and introduce you to our team. 073-420 4161 or 082 807 9165

BE MINDFUL OF YOUR CARBON FOOTPRINT